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## **Imprint**

BfR Consumer Monitor 02 | 2016

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## Introduction

As a representative consumer survey, the BfR Consumer Monitor provides some important insights at 6-month intervals into how topics from the field of consumer health protection are perceived by the general public. For the work of BfR, it is of particular interest to determine if and to what extent the estimation of the general public deviates from the scientific estimation of health risks.

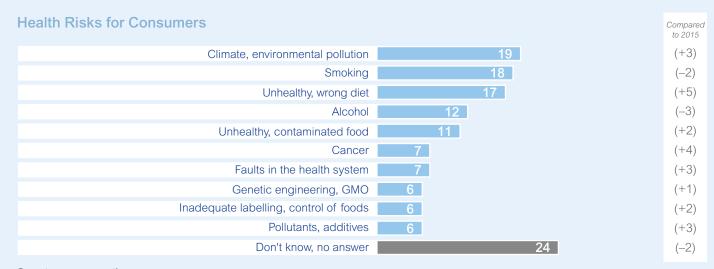
As was already the case in 2015, consumers regard climate and environmental damage and smoking as the greatest health risks, followed by unhealthy or poor diets and alcohol. Once again, major differences have been established where awareness of health and consumer topics is concerned. Well over half of the respondents are aware of plant protection products in fruit and vegetables, antimicrobial resistance and mineral oil in

body care products. There is also high awareness among the German population for the topics of microplastics in food and hormone-like substances in body care products. In contrast, only a relative low number of respondents have heard anything about lead in game meat and pyrrolizidine alkaloids in tea. Despite a slight increase since the last survey, the substance glyphosate used in plant protection products is still hardly known, which is surprising given the current public discussion on this substance. The same applies to the list of topics about which consumers are concerned: antimicrobial resistance still heads the list, while glyphosate in the food chain is in next to last place.

If you would like to find out more about the individual topics, you will find links to more detailed information on the BfR website on the last page of this booklet.

# Which topics do you personally regard as the biggest health risks for consumers?

You can state a maximum of three topics.



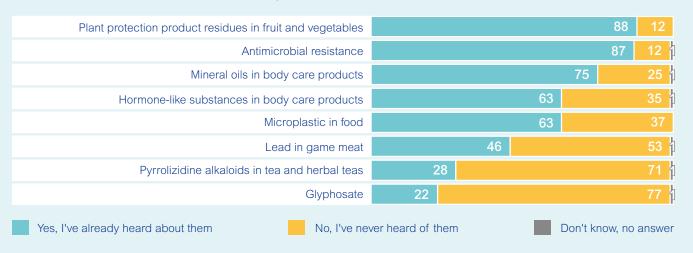
## Spontaneous mentions

Shown: Mentions ≥ 5 % (multiple mentions possible)

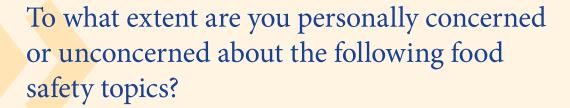
Basis: 1,010; figures given as percentages (compared to 2015: percentage points)

Have you already heard about the following health and consumer topics or have you never heard of them?

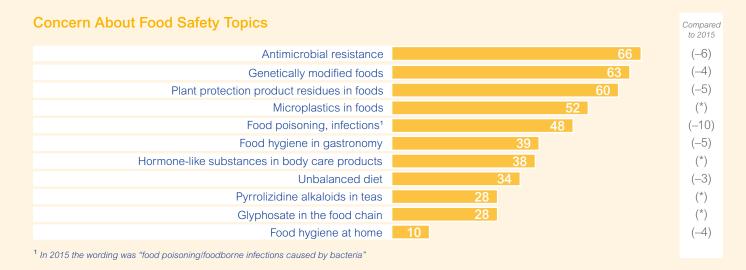
## **Awareness of Health and Consumer Topics**



Basis: 1,010; figures given as percentages

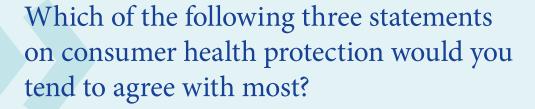


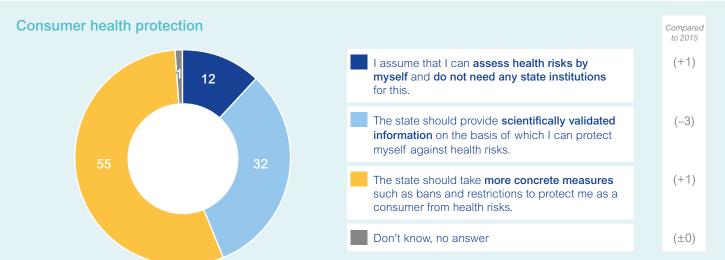
Please use a scale of 1 to 5 for your answer, with 1 representing "not concerned" and 5 representing "concerned". You can graduate your opinion with the values in between.



Shown: Percentage "concerned" (4 + 5 on the scale)

Basis: 1,010; figures given as percentages (compared to 2015: percentage points); \*not asked in 2015

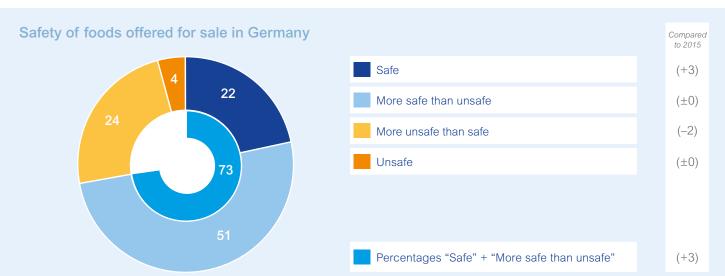




Basis: 1,010; figures given as percentages (compared to 2015; percentage points)

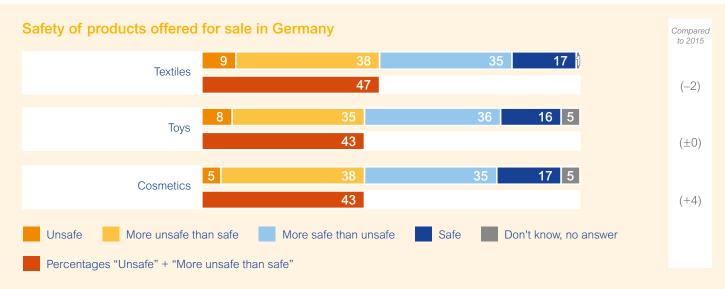
# How do you estimate in general the safety of foods you can buy in Germany?

Would you say the foods are ...



Basis: 1,010; figures given as percentages (compared to 2015: percentage points)

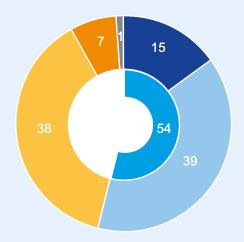
And how do you estimate in general the safety of the following products which you can buy in Germany?

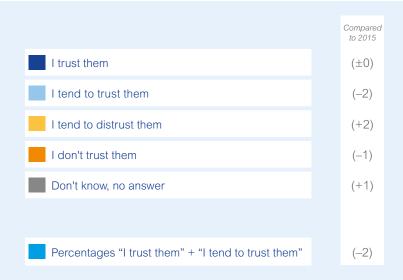


Basis: 1,010; figures given as percentages (compared to 2015: percentage points)

To what extent do you trust that state authorities in Germany protect the health of consumers?

# Trust in state authorities to protect health





Basis: 1,010; figures given as percentages (compared to 2015: percentage points)

## How were the data collected?

**Date of the survey:** 20 to 27 January 2016

Random sample: 1,010

Presentation of results: All figures in percent, rounding differences possible

**Population:** German-speaking population aged 14 years and over in private households in the

Federal Republic of Germany

Sampling: Samples drawn at random from land line and mobile telephone numbers which can

also include telephone numbers not listed in directories (in line with standards set by

the Association of German Market Research Institutes – ADM)

**Methode:** Telephone interview (CATI omnibus survey, Dual Frame)

Conducted by: TNS Emnid

**Previous study:** BfR Consumer Monitor 06 | 2015

## **About BfR**

Do nanoparticles promote the occurrence of allergies? Does apple juice contain health-damaging aluminium? The Federal Institute for Risk Assessment (BfR) evaluates possible health risks of foods, feeds, consumer articles and chemicals. With its work, it makes a decisive contribution towards ensuring that food, products and chemicals in Germany are becoming safer. The Institute is independent in its scientific assessments, research and communication. It is the scientific institution of the Federal Republic of Germany which prepares opinions and statements on food and feed safety issues, as well as the safety of substances and products. By doing so, the Institute makes an important contribution towards improving consumer protection and food safety. BfR reports to the Federal Ministry of Food and Agriculture (BMEL).



More information at: www.bfr.bund.de/en

Residues of plant protection products in fruit and vegetables:

> FAQ > Residues of Plant Protection Products in Food

Antibiotics resistances:

> A-Z Index > A

Mineral oil in body care products:

> A-Z Index > Mineral Oil

Hormone-like substances in body care products:

> FAQ > Risk Assessment of Cosmetic Products

Microplastic in foods:

> Publications > BfR-Opinions > 2015 > 13/2015

Lead in game meat:

> A-Z Index > Game Meat

Pyrrolizidine alkaloids in teas:

> A-Z Index > Pyrrolizidine alkaloids

Glyphosate:

> FAQ > Glyphosate – Assessment of the health risk

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