

## Communication 15/2025

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### **Oursafefood.de: Information platform on food safety topics**

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What are the latest news on food and feed safety from other European countries? How are the food safety systems in Europe organised and how does the risk perception of Europeans differ with regard to risks in the food chain?

Information on all these questions is available on the new online platform [oursafefood.de](https://www.oursafefood.de). The platform is an initiative of the national contact point of the European Food Safety Authority (EFSA) - the EFSA Focal Point at the German Federal Institute for Risk Assessment (BfR).

Among other things, it serves to support risk communication experts from Germany in communicating information to consumers in a coherent, precise and understandable way. There is also the associated *oursafefood newsletter*, which can be subscribed to by e-mail.

The site is part of a Europe-wide EFSA initiative to strengthen cooperation and coordination of risk communication within and between EU Member States.

The site, which is available in German and English, can be visited at the following link: <https://www.oursafefood.de/>

Communication to the public about possible risks in the food chain is essential for consumer protection. This is also required by the EU Transparency Regulation from 2019. Based on this legal basis, the European Food Safety Authority (EFSA) has launched the *Coordinated Communications* initiative to strengthen cooperation in the field of risk communication, which aims to network both national and European communication experts.

In order to implement the project and strengthen coordinated communication in Germany, the German Federal Institute for Risk Assessment (BfR) has developed the internet platform [oursafefood.de](https://www.oursafefood.de), which is aimed not only at communication experts but also at stakeholders such as media representatives and interested members of the public. The site publishes the latest food safety news from Germany and other European countries on a weekly basis. Additionally, there is the *oursafefood* newsletter which is sent directly to interested parties

by e-mail and contains the most important news. Anyone interested in receiving the newsletter regularly can contact the following e-mail address: [oursafefood@bfr.bund.de](mailto:oursafefood@bfr.bund.de)

In addition to the latest news, [oursafefood.de](https://www.oursafefood.de) also provides an overview of EFSA's current campaigns that draw attention to topics such as food and feed safety or animal and plant health. Communication experts in particular can find out about the communication and information materials provided by EFSA and use them themselves

The site also presents the most important information about European food safety systems. For example, it explains the function of institutions such as the EFSA as well as the national organisations in the member states of the European Union (EU).

#### **Further information on the BfR website on European cooperation**

Oursafefood information platform

<https://www.oursafefood.de/>

Questions and answers on the role of the EFSA Focal Point

[https://www.bfr.bund.de/en/together\\_for\\_safe\\_food\\_in\\_europe\\_the\\_role\\_of\\_the\\_efsa\\_focal\\_point-315260.html](https://www.bfr.bund.de/en/together_for_safe_food_in_europe_the_role_of_the_efsa_focal_point-315260.html)

## About the BfR

The German Federal Institute for Risk Assessment (BfR) is a scientifically independent institution within the portfolio of the Federal Ministry for Nutrition and Agriculture (BMEL). It advises the Federal Government and the German federal states ("Laender") on issues of food, chemical and product safety. The BfR conducts its own research on topics that are closely related to its assessment tasks.

## About

[Oursafefood.de](https://oursafefood.de) is the information platform on European food safety issues of the German EFSA Focal Point. This is the national contact point between the European Food Safety Authority (EFSA) and the German institutions and authorities for food and feed safety. It is coordinated by the German Federal Institute for Risk Assessment (BfR).

## Imprint

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